

SARDAR PATEL UNIVERSITY BALAGHAT
MBA PART TIME Vth Semester Scheme (w.e.f AY 2018-19)

V SEMESTER

S.No.	Sub code	Subject Name	Maximum Marks Allotted				Total	Contact Hours per week			Total Credit
			Theory		Practical			L	T	P	
			CAT II	CAT I	EXT	INT					
1	18MPT501-1	M1 Digital Marketing H1 Performance Management Systems F1 Security Analysis and Portfolio Management	70	30	-	-	100	2	1	0	3
2	18MPT502-1	M2 Advertising and Sales Management H2 Learning and Development F2 Financial Institutions, Markets & Services	70	30	-	-	100	2	1	0	3
3	18MPT503-1	M3 Consumer Behavior H3 Management of Industrial Relations F3 Strategic Management	70	30	-	-	100	2	1	0	3
4	18MPT501-2	M1 Digital Marketing H1 Performance Management Systems F1 Security Analysis and Portfolio Management E1 Start up Management O1 Supply Chain Management	70	30	-	-	100	2	1	0	3
5	18MPT502-2	M2 Advertising and Sales Management H2 Learning and Development F2 Financial Institutions, Markets & Services E2 MSME Management O2 Quality Management	70	30	-	-	100	2	1	0	3
6	18MPT503-2	M3 Consumer Behavior H3 Management of Industrial Relations F3 Strategic Management E3 Family Business Management O3 Principles and Practice of Logistics Management	70	30	-	-	100	2	1	0	3
TOTAL			420	180	-	-	600	12	6	0	18

1 Hr Lecture	1 Hr Tutorial	2 Hr Practical
1 Credit	1 Credit	-

THEORY MARKS	600
PRACTICAL MARKS	-
Total	600

Theory Credits	18
Practical Credits	-
Total	18